

THE  
**101** POWER  
WORDS

OF MARKETING

[ for more effective marketing results ]



# 101 POWER WORDS THE DEFINITIVE LIST

Brought to **you** by 'Synkd Marketing & Design' based in Melbourne, this **FREE** list contains up to **101 proven** and **valuable 'power'** words that will equip **you** and **your business** with **'the' ultimate** resource for generating **effective** marketing **results** by harnessing **unique** and **'magic'** power words.

- **Unlock** the **secrets** to more effective marketing content!
- **Discover** words that deliver **exciting, powerful** messages!
- Experience **improved sales** & marketing **results**.

The **'101 power words of marketing'** has been designed as a **complete, convenient** and **conclusive** marketing word tool for businesses large and small.

**Be the first** to use this word list to **instantly improve** the **effectiveness** of your **marketing copy** and **boost** your businesses' **bottom line**.

The **101 power** words: **awesome insights** into **keywords**, a **quick & simple** reference guide for the time poor, **listed factual words** and **powerful solutions** designed to help you **master your marketing**.

**Thank you** for downloading and **remember**, the **best** marketing is **authentic, insightful** and always adds **value!**

*Jamie Thomas*

Synkd Marketing Specialist



- 
- 01 **YOU & YOUR**
  - 02 **BECAUSE**
  - 03 **FREE**
  - 04 **VALUE**
  - 05 **GUARANTEED**
  - 06 **AMAZING**
  - 07 **EASY**
  - 08 **DISCOVER**
  - 09 **ACT NOW**
  - 10 **EVERYTHING INCLUDED**
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11 **NEVER**

12 **NEW**

13 **SAVE**

14 **PROVEN**

15 **SAFE & EFFECTIVE**

16 **POWER / POWERFUL**

17 **REAL / PROVEN RESULTS**

18 **SECRET**

19 **'THE' (AS IN 'THE' #1)**

20 **SUCCESS**

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**21 INSTANT**

**22 'HOW TO'**

**23 ELITE**

**24 PREMIUM**

**25 CAUSED BY**

**26 LOWEST**

**27 BARGAIN**

**28 NO OBLIGATION**

**29 100% MONEY-BACK GUARANTEE**

**30 HUGE**

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31 **WEALTH**

32 **SALE**

33 **'OFF' (AS IN 25% OFF)**

34 **BEST SELLERS**

35 **BE THE FIRST!**

36 **THANK YOU**

37 **REMEMBER**

38 **TIPS**

39 **LOVE**

40 **NEED**

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**41 ULTIMATE**

**42 UNCOVERED**

**43 PROFITS**

**44 RESULTS**

**45 EXCITING**

**46 POWER**

**47 EDGE**

**48 TOP**

**49 WIN!**

**50 SOLUTION**

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- 51 **BENEFIT**
  - 52 **COVENIENT**
  - 53 **IMPROVE**
  - 54 **MASTER**
  - 55 **UNLOCK**
  - 56 **BUY**
  - 57 **BEST**
  - 58 **COMPLETE**
  - 59 **MORE**
  - 60 **CONFIDENTIAL**
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**61 ADVICE**

**62 CHOOSE**

**63 KEEP**

**64 MIRACLE**

**65 CALL**

**66 OFFER**

**67 QUICK**

**68 REAL**

**69 EXTRA**

**70 RIGHT**

---

---

**71 MAGIC**

**72 REMEMBER**

**73 BUDGET**

**74 EXPERT**

**75 FAST**

**76 FEEL**

**77 SECURE**

**78 SMART**

**79 UNIQUE**

**80 HONEST**

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---

**81 LATEST**

**82 LIMITED**

**83 VAST**

**84 SPECIAL**

**85 SIMPLE**

**86 START**

**87 EXCLUSIVE**

**88 UNLIMITED**

**89 DISCOUNT**

**90 SHREWD**

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91 **AUTHENTIC**

92 **FACT**

93 **MOST**

94 **MODERN**

95 **RICH**

96 **RELAX**

97 **AND...**

98 **COMPARE**

99 **WARRANTY**

100 **RARE**

101 **NOW**

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Discover how **power words** can help  
'power' you to **more marketing success!**

Simply use this collection of '**Power Words**' in  
your next marketing campaign or collateral for  
**increased engagement, conversions & sales!**

For more discoveries, information & resources  
on how **power words** can help you **master your**  
**marketing** simply visit...

**[synkd.com.au/resources](https://synkd.com.au/resources)**

Go to **[synkd.com.au/resources](https://synkd.com.au/resources)** to discover  
more **FREE** downloads and resources **now!**

PROVEN. ULTIMATE. WIN! RESULTS. VAS  
EXCITING. SECRET. SUCCESS. PROVEN.  
ULTIMATE. WIN! RESULTS. EXCITING. TO  
BEST. EXTRA. POWER. SMART. SHREWD  
PROVEN. ULTIMATE. WIN! RESULTS. VAS  
EXCITING. SECRET. SUCCESS. PROVEN.